Funnel Checklist

## Run through a quick checklist to make sure your funnel is ready to launch.

### Custom Domain

1. Add custom domain - [How to setup a custom domain in ClickFunnels](https://help.clickfunnels.com/hc/en-us/articles/360005899634-Adding-Your-Custom-Domain-to-ClickFunnels)
2. Use bit.ly to create a short link pointed to your Lead Magnet Page. bit.ly

### Page Paths - Clean up and make more readable and descriptive

* 1. Lead Magnet Page
  2. Thank You Page

### CTAs

* 1. Make sure that all buttons open the popup - Action should be set to “Open the popup.”

### Check Mobile

1. Make sure it looks good on mobile

### Email Message

1. Check through fulfillment email for grammar and spelling errors. Also check the link to make sure it works.

### Test Funnel

1. Go through the entire funnel and make sure that everything works.